

Example of a Fraudulent Email

From: [REDACTED]
Sent: Tuesday, March 26, 2024 8:53 AM
To: [REDACTED]
Subject: Legal Notice: Immediate Confirmation Needed for Trademark Registration of "Business Name".

Dear [REDACTED],

Trust this correspondence finds you in good health.

This serves as our conclusive attempt to communicate with you regarding the formal registration of the business name "[REDACTED]". Failure to receive your confirmation for registration by the end of today will necessitate our progression with an alternative applicant by tomorrow, potentially resulting in the forfeiture of your entitlement to utilize the business name "[REDACTED]".

We follow strict trademark registration protocols by thoroughly evaluating search engines and social media platforms to confirm the uniqueness of the brand name. If we do not receive confirmation from the current user within 24 to 48 business hours, we will move forward with the registration process for the interested party.

Trademark disputes are considered violations of civil laws, which could result in court-ordered cessation of trademark usage. Additionally, financial compensation may be required, which could involve surrendering profits obtained from the unauthorized use or paying monetary damages. Penalties for trademark infringement may also involve injunctive relief or receiving a cease-and-desist order.

Recognizing your historical utilization of the brand for an extended period, we acknowledge the possibility of exercising discretion in refraining from legal proceedings with the alternate party, particularly if they represent a startup entity. If your intention is to assert ownership of the business name "[REDACTED]", a swift response is imperative to facilitate guidance through the registration process.

Your immediate attention to this matter is appreciated, and we anticipate your expeditious response.